

**WESTERN STATES REGIONAL SHEEPDOG FINALS
RATE CARD 2017**

GOLD LEVEL SPONSOR - \$500

- Major sponsorship includes guaranteed entry for one dog in trial
- Included in Media Campaign
- One Vendor Space
- Full page color ad in program
- Photo Ops with winners and key players
- Sponsor's logo on trial pen
- Web page listing and link
- Unlimited fence banners on trial field
- RV electrical and water hookup during trial
- 10 comp tickets for entire trial

SILVER LEVEL SPONSOR - \$250

- One Trade Show Space
- Full page ad in trial program
- Web page listing and link
- One fence banner on trial field
- 5 comp tickets for entire trial

BRONZE LEVEL SPONSOR - \$100

- Half page ad in trial program
- Web page listing and link
- One fence banner on trial field
- 2 comp tickets for entire trial

PROGRAM ADS – black and white

- Full page black and white ad.....\$100
- Half page black and white ad.....\$ 60
- Quarter page black and white ad.....\$ 35

(For color, please add 20%)